



PEBBLE BEACH
EQUESTRIAN CENTER

2009 HORSE SHOW VENDOR CONTRACT

Dear Exhibitor,

We really appreciate the vendors that support our Pebble Beach Equestrian horse shows! We know how hard you work and how much our clients enjoy seeing the same shops and faces at every show. We also understand that it has been a tough time with the economy. In thanks to you, we have decided to offer some discounts for the 2009 Vendor Horse Show Season.

Vendor Discounts

- * ____ For all vendors that pay, in full, by the registration deadline, a 10% discount will be applied. You may access this discount by marking the credit card box by the registration for the show you are attending.
- * ____ For those vendors that will attend our entire 2009 season, of eight hunter/jumper shows, we are offering a 10% discount, which will be taken off the vendor fee for the final show.
- * ____ For those vendors willing to pay, non-refundable, for any and all shows that they will be attending, by February 15, we are offering a 20% discount.
- * ____ For those vendors that will be attending the entire 2009 season, and are willing to pay, non-refundable, for the season, half by March 15 and the remaining half by July 15, we are offering a 35% discount.

If any of these discounts interest you, please check the appropriate line above and fax this sheet with your application.

Advertise Your Business!

Vendors may expose their business with show ring signage. The signs can be hung in the hunter and or jumper show arenas. Signs will be 30" by 70," at a cost of \$175, for the business name only. If a custom logo is desired, the artwork must be submitted two weeks before the desired show and an additional fee may apply. Please have payment of \$175 sent in with request. If you are interested, please mark the appropriate box below.

I would like to place my order for a ring side sign.

Sponsorship

Vendors may sponsor a class at the horse show! This is a wonderful way to advertise and introduce your products to the clientele. By sponsoring a class, the vendor supplies their products and/or gift certificates, to their business, as prizes for that class. The class will be named after its sponsor! If you are interested, please mark the appropriate box below.

I would like to sponsor a class, please contact me.

If you have any questions please call or email our Horse Show Team!

Tim Postel
tim@ridepebblebeach.com

P.O. Box 1498 Pebble Beach, CA 93953 * (831)624-2756 * Fax: (831)624-3999
www.ridepebblebeach.com



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PLEASE COMPLETE VENDOR APPLICATION IN FULL

Business name: _____	Contact name: _____		
Business Phone: _____	Fax: _____	Cell phone/pager: _____	
Type of Business: _____	Email: _____		
Mailing address: _____	City: _____	State: _____	Zip: _____
Home Phone: _____	Alternate Contact: _____		
Notes: _____			

Reservation: In order to process your application and assure you a space in the show(s) of your choice, we require a valid credit card number.

Visa / MasterCard number: _____ Exp date: _____

Authorized Signature: _____ Print Name: _____

PAYMENT: For those interested in our **pre-pay discount**, checks, cash or credit card will be accepted. For all other vendors, cash or credit card will be collected on the first day of each show.

REFUNDS: Cancellations must be *in writing* and received in our office within three weeks prior to the start of show. Refunds are subject to a \$25.00 processing fee. The pre-pay discount is non-refundable.

Vendor Day: During each show week we will be holding a vendor day. We would like all vendors to participate. We are asking you to accept Gift Certificates issued by the horse show in the amount of \$30. The horse show will reimburse you \$20 per certificate redeemed. Gift Certificates are good through November 1, 2009 and have no cash value.

SET-UP: Set-up is between 9:00 AM and 6:00 PM the day before the show and between 6:00 AM – 7:00 AM only the day of the show. Vehicles must be removed by 7:00 AM each day. No exceptions. **Please ask show management for location.**

HOURS OF OPERATION: Vendors are required to open by 9 AM each day of the show and close no earlier than 5 PM. Vendors are required to remain in operation until the completion of the last day of the show. Vendors not following the above operation guide lines, will result in a \$100 penalty.

CLASSICS PAVILIONS: Please note that *Classic Pavilions* refer to rental of an exhibitor booth in the Vendor Tent Pavilion during the Pebble Beach Dressage Show , July 2 – July 5 and the Pebble Beach Equestrian Classics Horse Shows, July 14 – Aug 2, 2009.

TRADEMARK AND RELEASE: Located on the last page of the contract. Please read, initial, sign and date.



PEBBLE BEACH
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Pebble Beach Spring Horse Show: March 24 – March 29, 2009

<u>Registration Deadline: February 24</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Vendor Space 10x10	_____	\$250.00	_____
• Vendor Space 10x20	_____	\$400.00	_____
• Mobile Space 30' and under with 20 feet	_____	\$550.00	_____
• Mobile Space 31' and over with 20 feet	_____	\$700.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth Includes 15 amp electrical outlet & one clean-out.	_____	\$250.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount

(Security is on-site from 6pm to 7am during the course of the horse show.
RVs must be self-contained. Limited electrical is available for vendor spaces.)

Total Fees _____

Pebble Beach Spring Horse Show Too: March 31 – April 5, 2009

<u>Registration Deadline: February 24</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Vendor Space 10x10	_____	\$250.00	_____
• Vendor Space 10x20	_____	\$400.00	_____
• Mobile Space 30' and under with 20 feet	_____	\$550.00	_____
• Mobile Space 31' and over with 20 feet	_____	\$700.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 3/17/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth Includes 15 amp electrical outlet & one clean-out	_____	\$250.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

(Security is on-site from 6pm to 7am during the course of the horse show.
RVs must be self-contained. Limited electrical is available for vendor spaces.)

Total Fees _____



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Pebble Beach Equestrian Challenge: May 12 – 17, 2009

<u>Registration Deadline: April 12</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Vendor Space 10x10	_____	\$250.00	_____
• Vendor Space 10x20	_____	\$400.00	_____
• Mobile Space 30' and under with 20 feet	_____	\$550.00	_____
• Mobile Space 31' and over with 20 feet	_____	\$700.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 5/2/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth Includes 15 amp electrical outlet & one clean-out.	_____	\$250.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

(Security is on-site from 6pm to 7am during the course of the horse show.
RVs must be self-contained. Limited electrical is available for vendor spaces.)

Total Fees _____

Pebble Beach Summer Dressage Show: July 2 – 5, 2009

<u>Registration Deadline: June 2</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Dressage Pavilion 10x10 (Inside) – 15 amps	_____	\$300.00	_____
• Dressage Pavilion 10x20 (Inside) – 15 amps	_____	\$450.00	_____
• Mobile Space 30' & under – 30 amps with 20 ft.	_____	\$500.00	_____
• Mobile Space 31' & over - 30 amps with 20 ft.	_____	\$700.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 6/09/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth. Includes 30 amp electrical outlet & two clean-outs.	_____	\$250.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

(Security is on-site from 6pm to 7am during the course of the horse show.
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Total Fees _____



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Pebble Beach Equestrian Classic: July 14 – 19, 2009

<u>Registration Deadline: June 14</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Classic Pavilion 10x10 (Inside) – 15 amps	_____	\$400.00	_____
• Classic Pavilion 10x20 (Inside) – 15 amps	_____	\$600.00	_____
• Mobile Space 30' & under – 30 amps with 20 ft.	_____	\$700.00	_____
• Mobile Space 31'& over - 30 amps with 20 ft.	_____	\$850.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 6/16/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth. Includes 30 amp electrical outlet & two clean-outs.	_____	\$300.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

(Security is on-site from 6pm to 7am during the course of the horse show.
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Total Fees _____

Pebble Beach Equestrian Classic I: July 21 – July 26, 2009

<u>Registration Deadline: June 14</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Classic Pavilion 10x10 (Inside) – 15 amps	_____	\$400.00	_____
• Classic Pavilion 10x20 (Inside) – 15 amps	_____	\$600.00	_____
• Mobile Space 30' & under – 30 amps with 20 ft.	_____	\$700.00	_____
• Mobile Space 31'& over - 30 amps with 20 ft.	_____	\$850.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 6/16/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth. Includes 30 amp electrical outlet & two clean-outs.	_____	\$300.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

(Security is on-site from 6pm to 7am during the course of the horse show.
RVs must be self-contained. Limited electrical is available for vendor spaces.)

Total Fees _____



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Pebble Beach Equestrian Classic II: July 28 – August 2, 2009

<u>Registration Deadline: June 14</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Classic Pavilion 10x10 (Inside) – 15 amps	_____	\$400.00	_____
• Classic Pavilion 10x20 (Inside) – 15 amps	_____	\$600.00	_____
• Mobile Space 30' & under - 30 amps with 20 ft.	_____	\$700.00	_____
• Mobile Space 31' & over - 30 amps with 20 ft.	_____	\$850.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 6/16/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth. Includes 30 amp electrical outlet & two clean-outs.	_____	\$300.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

(Security is on-site from 6pm to 7am during the course of the horse show.
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Total Fees _____

Pebble Beach Strides & Tides Horse Show: September 8 – 13, 2009

<u>Registration Deadline: August 8</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Vendor Space 10x10	_____	\$250.00	_____
• Vendor Space 10x20	_____	\$400.00	_____
• Mobile Space 30' and under with 20 feet	_____	\$550.00	_____
• Mobile Space 31' and over with 20 feet	_____	\$700.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 8/31/08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth Includes 15 amp electrical outlet & one clean-out.	_____	\$250.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and apply my 10% discount.

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Total Fees _____



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Pebble Beach Equestrian Championships: October 28 - November 1, 2009

<u>Registration Deadline: October 1</u>	<u>Check</u>	<u>Fees</u>	<u>Total</u>
• Vendor Space 10x10	_____	\$250.00	_____
• Vendor Space 10x20	_____	\$400.00	_____
• Mobile Space 30' and under with 20 feet	_____	\$550.00	_____
• Mobile Space 31' and over with 20 feet	_____	\$700.00	_____
• Table Rental	_____	\$ 20.00	_____
• Late Fee – if application is received after 10/23//08	_____	\$ 50.00	_____
• RV Reservation – this fee is <i>in addition</i> to your booth Includes 15 amp electrical outlet & one clean-out.	_____	\$250.00	_____

Please charge my Vendor Fees to credit card on Vendor Application and Apply my 10% discount.

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Tim Postel
tim@ridepebblebeach.com

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PEBBLE BEACH
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Trademark Usage

*****TO BE COMPLETED BY BOOTH EXHIBITOR*****

"Pebble Beach Company" ("PBC") is the owner of trade names, trademarks, service marks, trade dress, logo designs and identifying photographs, including without limitation PEBBLE BEACH, SPANISH BAY, SPYGLASS HILL, THE LODGE AT PEBBLE BEACH, THE INN AT SPANISH BAY, 17 MILE DRIVE, and THE LONE CYPRESS TREE (collectively "PBC" Marks).

Exhibitor acknowledges that any use of or reference to PBC Marks alone or in combination with other word(s) or abbreviation(s), including but not limited to "CA," "Calif.," or "California," used on any good, packaging, service or promotional advertising creates the commercial impression that the product or service originates with or is authorized by PBC. Exhibitor agrees not to use any PBC Marks unless it has entered into a written agreement with PBC.

Initials " _____."

For information on Pebble Beach trademark & licensing, contact (831) 625-8484.

Release of Liability and Terms of Agreement

I HEREBY AGREE TO RELEASE AND HOLD HARMLESS THE PEBBLE BEACH COMPANY, PEBBLE BEACH EQUESTRIAN CENTER, HEADLANDS MANAGEMENT, THE MANAGEMENT OF THIS SHOW OR ANY OF ITS MEMBERS OR AGENTS AND/OR OWNERS FROM ANY LOSS, DAMAGE OR INJURY RESULTING FROM PARTICIPATION IN THIS EVENT. BY SIGNING THIS DOCUMENT, IT IS UNDERSTOOD AND AGREED THAT ALL MERCHANDISE DISPLAYED IS AT ONE'S OWN RISK. NEITHER THE EQUESTRIAN CENTER, NOR ANY OF THOSE INVOLVED WITH PUTTING THE SHOW TOGETHER ASSUMES ANY LIABILITY OR RESPONSIBILITY FOR THE MERCHANDISE THAT WILL BE DISPLAYED. ANY LOSS DUE TO THEFT, FIRE, SOILING, ACCIDENTAL BREAKAGE, OR ANY OTHER ACT, NATURAL OR OTHERWISE, SUCH AS EARTHQUAKES, AND STORMS, WILL BE THE RESPONSIBILITY OF THOSE TO WHOM THE MERCHANDISE BELONGS. I AM RESPONSIBLE FOR MY OWN TRANSPORTAION. IT IS MY RESPONSIBILITY TO SETUP AND REMOVE MY VENDOR DISPLAYS AND ALL ASSOCIATED WITH MY DISPLAY. I UNDERSTAND THAT I MUST OPERATE DURING SHOW HOURS AND THAT THERE MAY BE VENDOR RESTRICTIONS. I HEREBY, ALSO AGREE TO THE TERMS AND CONDITIONS OF THIS VENDOR APPLICATION.

DATE _____ SIGNATURE _____

PRINT NAME _____